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Prizes Announced for Articles Written by Staff Members

TO ENCOURAGE THE DEVELOPMENT of a high standard of writing among our people, the Policy Group has established three prizes to be awarded for each year for articles written by members of the TRB&S professional staff. Partners are not eligible.

First Prize	\$500
Second Prize	300
Third Prize	200

The prizes will be awarded for articles in either of two categories: Articles written for *The Quarterly*, or articles appearing in outside publications. Printed articles which were originally given as speeches will also qualify. Where there is more than one author the award will be divided equally.

The quality of the writing will be as important as the subject and treatment of the articles, which can deal with accounting, auditing, tax, management services, retailing and general business. It is obvious that articles of different types must be considered when the awards are made. A scholarly, thoroughly researched piece which makes a real contribution to the literature on the subject would certainly qualify. So would an article on a timely development with wide applications for the firm and for our clients. A new, original approach to a subject which stimulates the reader's own thinking is another kind of writing that might be considered for a prize.

To judge the articles, Donald Cramer will work with a committee composed of the chairmen of the firm's technical committees. In future years the period for which the prizes will be awarded will run from September 1 to August 31, corresponding with the firm's fiscal year. For this first time, however, we will consider articles printed from January 1, 1962 to August 31, 1963.

Articles appearing in *The Quarterly* will automatically be included in the judging but it will be the responsibility of the author to submit his article if it is published elsewhere than in *The Quarterly*. Please send a copy of the publication in which the article appears to Donald Cramer, Executive Office. Entries should be submitted as they are published throughout the year.